



GET READY TO LAUNCH!

Once your program is established and registered, you are ready to launch. There are a variety of things you can do to make recruiting go smoothly and promote your new offering to prospective apprentices. The work you do immediately before launch will set you up for success so you can sustain your program over time.

When your program is ready to launch, consider the following.



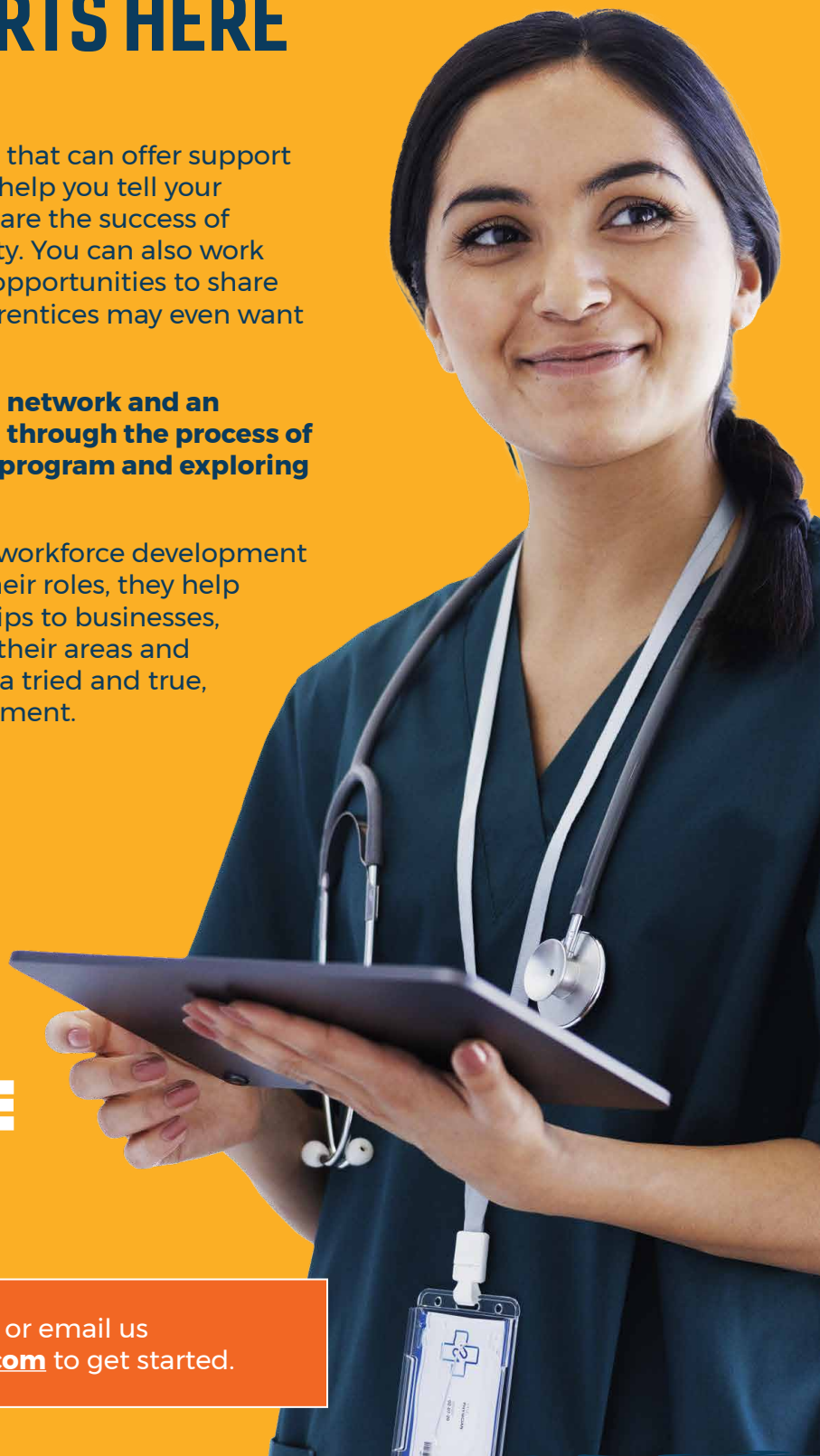


THE STORY OF YOUR APPRENTICESHIP PROGRAM STARTS HERE

There are so many partner organizations that can offer support for your business along this journey and help you tell your story. Local news outlets can help you share the success of your business' program in the community. You can also work with local trade associations to identify opportunities to share knowledge and best practices. Your apprentices may even want to speak and share their stories.

Working with the CareerSource Florida network and an Apprenticeship Navigator can help you through the process of launching a successful apprenticeship program and exploring opportunities to share your success.

Apprenticeship Navigators are the local workforce development board's experts on apprenticeships. In their roles, they help communicate the value of apprenticeships to businesses, education providers and associations in their areas and share the benefits of apprenticeships as a tried and true, earn-and-learn model for talent development.



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